

Canada's screen sector urges Carney to stand firm on streaming contributions

Writers Guild of Canada joins coalition of more than 50 organizations calling on government to support Canadian content contribution requirements.

For immediate release

Toronto, ON | August 13, 2026 — Today, a coalition of more than 50 Canadian screen sector organizations issued an open letter to Prime Minister Mark Carney, and Minister of Canadian Identity and Culture Marc Miller calling on the government to preserve Canadian content contribution requirements for foreign streaming services under the *Online Streaming Act*.

The letter was drafted in response to the government's June 3 announcement that it intends to issue new policy directions to the CRTC related to the *Online Streaming Act*. The announcement indicated that the government would reduce investment obligations on online streaming platforms.

As noted in the letter, its objective is to “urge the government to ensure that new policy directions preserve the principle that foreign streaming services must make meaningful, predictable and enforceable contributions to Canadian programming.”

It goes on to warn that failing to maintain contribution requirements would come at a cost:

“Instead of building and sharing our own stories with the world, we would be left watching from the sidelines as foreign content increasingly defines what Canadians see on their screens. At a time when Canada is reaffirming its economic and cultural sovereignty, ensuring that those who benefit from the Canadian market also contribute to Canadian storytelling is not only reasonable, but necessary.”

[View the joint letter.](#)

List of signatories:

Alberta Media Production Industries Association (AMPIA)

Kelly Fox, Executive Director

Alliance des producteurs francophones du Canada (APFC)

Carol Ann Pilon, Directrice générale

Alliance of Canadian Cinema, Television and Radio Artists (ACTRA)

Marie Kelly, National Executive Director & Chief Negotiator

Anchor Motion Picture Alliance

Jenna MacMillan , Executive Director

Association des réalisateurs et réalisatrices du Québec (ARRQ)

Mylène Cyr, Directrice générale

Association of Canadian Film Craftspeople, Local 2020 Unifor

Daryl Litke, Business Manager

Association québécoise de la production médiatique (AQPM)

Hélène Messier, Présidente-directrice

Atlantic International Film Festival

Martha Cooley, Executive Director

BIPOC TV & Film

Nathalie Younglai, Founder

Black Screen Office (BSO)

Joan Jenkinson, Chief Executive Officer, Co-Founder

Black Screen Office Fund (BSOF)

Joan Jenkinson, Chief Executive Officer, Co-Founder

Broadcasting Accessibility Fund (BAF)

Richard Cavanagh, CEO/Funding Officer

Calgary International Film Festival

Katherine Penhale, Executive Director

Canadian Film Fest

Bern Euler, Founder, Executive Director

The Canadian Film Institute

Tom McSorley, Executive Director

Canadian Independent Screen Fund

Lalita Krishna, Board Chairperson

Canadian Media Producers Association (CMPA)

Reynolds Mastin, President and CEO

Coalition MÉDIA

Marina Mathieu, Directrice générale

Community Radio Fund of Canada

Alex Freedman, Executive Director

Directors Guild of Canada (DGC)

Alistair Hepburn, National Executive Director

Disability Screen Office (DSO)

Winnie Luk, Executive Director

Documentary Organization of Canada (DOC)

Julian Carrington, Executive Director

FascinAsian Film Festival

Alan Wong, President

Festival du nouveau cinéma

Zoé Protat, Co-Executive Director and Artistic Director

Ariane Bélanger, Co-Executive Director and Administrative Director

Friends of Canadian Media

Raj Shoan, Executive Director

Future of Film Showcase

Eric Bizzarri, Co-Founder and CEO

Gimli Film Festival

Teya Zuzek, Executive Director

Hot Docs

Diana Sanchez, Executive Director

IMPACT

Samantha Kaine, CEO

L'Union des artistes (UDA)

Alexandre Curzi, Directeur général

Media NB

Steve Foster, President

Meridian Artists

Glenn Cockburn, President

NABET Unifor 700M

Jayson Mosek, Business Agent

Network of Independent Canadian Exhibitors (NICE)

Sonya Yokota William, Founder and Director

On Screen Manitoba

Lindsay Somers, Executive Director

Quebec English Language Production Council (QEPC)

Kirwan Cox, Executive Director & Head of Policy

Racial Equity Media Collective (REMC)

Tamara Mariam Dawit, Board Member

Gavin Seal, Board Member

Racial Equity Screen Office

Barbara Lee, Founder & Board Chair

Reel Asian International Film Festival

Deanna Wong, Executive Director

Reel Canada

Jack Blum, Executive Director

Screen Composers Guild of Canada (SCGC)

John Rowley, President

Screen Nova Scotia

Laura Mackenzie, Executive Director

ScreenSask

Robert Hardy, Executive Director

Société des auteur.e.trice.s de radio, télévision et cinéma (SARTEC)

Laurent Dubois, Directeur général

St. John's International Women's Film Festival

Jenn Brown, Executive Director

UNIFOR

Lana Payne, President

Vancouver International Film Festival (VIFF)

Kyle Fostner, Executive Director

Whistler Film Festival

Josh Epstein, Executive Director

Writers Guild of Canada (WGC)

Victoria Shen, Executive Director

Youth Media Alliance

France A. Martin, Executive Director

###