

Canadian TV Delivers

Toronto - September 3, 2014 - Canadian showrunners star in a new video that offers a rare glimpse into the talent and passion that go into creating the hit Canadian shows that thrill millions of fans in Canada and worldwide. From *Murdoch Mysteries* to *Orphan Black* to *Rookie Blue* to *Degrassi*, experience the excellence of Canadian TV with the video *Canadian TV Delivers*, from the Writers Guild of Canada.

Watch Canadian TV Delivers, by the Writers Guild of Canada



Here's the hard truth: without government policies most Canadian media would not exist. It's crucial that Canadians understand that there is a choice to be made: support the production of Canadian shows or lose our stories. Use the <u>CRTC's "Let's Talk TV" online discussion forum</u> (available until Sept. 19) to tell the commission you care about your Canadian TV.

"Great storytelling not only reflects who we are but it dreams of who we could be," says WGC president, Jill Golick. "TV is the medium of choice for most Canadians and that's why we need quality, quantity, and diversity in our TV drama — so we can dream of all we can be."

Watch *Canadian TV Delivers*, applaud and share the work of Canadian creators who tell the stories that surprise, inspire and entertain.

For more information or to arrange an interview contact Li Robbins, Director of Communications, 416-979-7907 extension 5234, <u>I.robbins@wgc.ca</u>

The Writers Guild of Canada represents more than 2,100 professional English-language screenwriters across Canada. These are the creators who write the distinctly Canadian entertainment we enjoy on our televisions, movie screens and digital platforms.