

Canadian Screenwriter is the official bi-annual publication of the Writers Guild of Canada, focused on presenting the craft of writing Canadian TV & film and related news for our members and other professionals in the domestic TV & Film industry.

### Reach

- 2,500+ professional screenwriters across Canada
- Film & TV leaders
- Government decision-makers
- Entertainment industry journalists

#### Contact

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# **SCREENWRITER**

## **Ad Rates and Specifications**

Premium Positions	Width x Height	
A Outside Back Cover	9" x 10.875" <b>or</b> 229mm x 276mm	\$1900
<b>B</b> Inside Front & Back Cover	9" x 10.875" <b>or</b> 229mm x 276mm	\$1700

Full Colour Ads	Width x Height	
A Double Page Spread	21.54" x 10.875" <b>or</b> 547mm x 276mm	\$1900
<b>B</b> Full Page	9" x 10.875" <b>or</b> 229mm x 276mm	\$1000
<b>C</b> Half-Page Horizontal	9" x 5.3" <b>or</b> 229mm x 135mm	\$550
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<b>E</b> One-third Page Vertical	3" x 10.875" <b>or</b> 76mm x 276mm	\$400
<b>F</b> One-third Page Horizontal	9"w x 3.6"h <b>or</b> 229mmw x 92mmh	\$400
<b>G</b> One-quarter Page Vertical	2.24"w x 10.875"h <b>or</b> 57mmw x 275mmh	\$300
H One-quarter Page Horizontal	9"w x 2.7"h <b>or</b> 229mmw x 69mmh	\$300

• All rates are net of agency commission and HST.

• Frequency discounts available on purchase of two or more issues.

## **Artwork Specifications**

- Please supply final artwork as a PRINT-OPTIMIZED PDF
- All fonts should be embeded
- Ensure that all colors are defined as process (CMYK), unless a spot color is specified–PDFs must not contain RGB, LAB or Indexed colors
- Include .125" bleed on all sides
- Keep all essential text and logosat least .125" from the trim
- Canadian Screenwriter does not accept responsibility for reproduction when materials supplied do not meet the above specifications
- Publisher will charge back to advertiser/agency all costs for any/all additional work incurred.