



**Writers Guild of Canada**

# **WGC Screenwriting Awards**

**Monday, April 25, 2022**

## **Sponsorship Opportunities**





For 30 + years, the Writers Guild of Canada has served as the professional association for English language screenwriters in Canada. We currently represent more than 2,500 members.

# The Awards

The 2022 WGC Screenwriting Awards mark the 26<sup>th</sup> annual celebration of Canada's screenwriters, shining bright a spotlight on their achievements.

## THE CROWD

previously **600+** industry attendees

**TOP TALENT** including screenwriters, producers, actors, agents & broadcasting execs

**ONE OF** the most popular Canadian TV & Film industry events of the year

## MEDIA COVERAGE

Past print, online and TV media coverage includes: **Playback, Variety, Hollywood Reporter, The Globe & Mail, TV-eh?, eTalk, Entertainment Tonight Canada, CP24, CBC, CTV**

## AWARDS HOSTS

The WGC Awards have had the cream of the Canadian comedy crop hosting and writing them year after year including:

**Emma Hunter, Elvira Kurt, Gavin Crawford, Sean Cullen, Debra DiGiovanni, Laurie Elliott, Rick Green, Geri Hall, Jessica Holmes, Cathy Jones, Dan Redican, Scott Thompson**

## THE VENUE

The WGC Awards – held virtually over the past 2 years - looks forward to returning to

**Koerner Hall at the TELUS Centre for Performance and Learning** in 2022

- WGC members are the creative force behind Canada's successful series, movies and webseries. The 2022 WGC Screenwriting Awards mark the 26<sup>th</sup> annual celebration of excellence in screenwriting.
- WGC members bring the diversity of Canadian life and culture to the world's screens, and they drive a significant part of the Canadian economy.
- WGC members' work is critical to the nearly \$3 billion domestic production industry, creating jobs and economic value across the country.

Every powerful show, movie and webseries requires an equally powerful script crafted by a skillful, innovative writer. WGC members are those writers.

## Celebrate their talents.

Sponsor the WGC Screenwriting Awards.



**WGC Screenwriting Awards**



2021 WGC Showrunner  
winner Morwyn Brebner



2021 Drama Series winner  
Penny Gummerson

# The Categories

Each year the Writers Guild of Canada presents awards to the best screenwriting talent within our jurisdiction.  
Awards to be presented include the following scriptwriting and special awards.

## Scriptwriting Awards:

**CHILDREN'S**

**COMEDY SERIES**

**DOCUMENTARY**

**DRAMA SERIES**

**FEATURE FILM**

**MOW & MINISERIES**

**PRESCHOOL**

**SHORTS**

**TWEENS & TEENS**



## Special Awards:

**THE WGC SHOWRUNNER AWARD**

**THE MCGRATH SERVICE AWARD**

*Honouring the memory of the late Denis McGrath  
and his legacy of service to the WGC*

**THE SONDRA KELLY AWARD**

*A monetary award presented to a female screenwriter in mid-career for research/development on a self-initiated project*

**THE JIM BURT SCREENWRITING PRIZE\***

*To recognize and nurture new screenwriting talent*

**THE ALEX BARRIS MENTORSHIP AWARD\***

*To acknowledge a mentor in the presence of his or her peers*

*\*These awards are given out in alternating years.*



2021 host  
Emma Hunter



# SPONSORSHIP OPPORTUNITIES

## DIAMOND: \$10,000

- Full-page colour ad in the summer 2022 issue of *Canadian Screenwriter*
- 1/2 page horizontal colour ad in the awards program
- Formal acknowledgement during the event
- Premium logo placement in *Playback Online* & *Playback Daily*, awards program, news releases, WGC website and event signage
- Logo placement in awards reel played before and after the event
- Written acknowledgement in the WGC's member newsletter, including weblink
- Annual subscription to *Canadian Screenwriter*
- 4 complimentary tickets to the awards

## PLATINUM \$5,000

- 1/2 page horizontal ad in summer 2022 *Canadian Screenwriter*
- Logo in *Playback Online* & *Playback Daily*, awards program, news releases, WGC website, event signage
- Annual subscription to *Canadian Screenwriter*
- 4 complimentary tickets to the awards

## GOLD \$3,000

- 1/3 page vertical ad in summer 2022 *Canadian Screenwriter*
- Logo in *Playback Online* & *Playback Daily*, awards program, news releases, WGC awards website, and on event signage
- Annual subscription to *Canadian Screenwriter*
- 2 complimentary tickets to the awards

## SILVER \$2,000

- 1/4 page horizontal ad in summer 2022 *Canadian Screenwriter*
- Logo in awards program
- Written mention in *Playback Online* & *Playback Daily*, news releases, WGC awards website, and on event signage
- Annual subscription to *Canadian Screenwriter*
- 2 complimentary tickets to the awards

## BRONZE \$1,000

- Written mention in summer 2022 *Canadian Screenwriter*
- Written mention in awards program
- Annual subscription to *Canadian Screenwriter*
- 2 complimentary tickets to the awards

**CONTACT: Nardina Grande (sponsors@wgc.ca, 416-289-7123)**

*Note: Inclusion in Playback ads is dependent upon date of sponsorship commitment.*





# WGC Screenwriting Awards

## SPONSORSHIP ORDER FORM

Please email a PDF of the completed form to Nardina Grande (sponsors@wgc.ca) or FAX to 416-979-9273

Please select sponsorship level:

- ☐ DIAMOND (\$10,000)      ☐ PLATINUM (\$5,000)      ☐ GOLD (\$3,000)      ☐ SILVER (\$2,000)      ☐ BRONZE (\$1,000)

Please select a method of payment:

- CREDIT CARD (VISA or MC only)

Credit Card number: \_\_\_\_\_ Expiration date: \_\_\_\_\_ CVV: \_\_\_\_\_

Card holder name (as it appears on the card): \_\_\_\_\_

- CHEQUE Please make cheque payable to: Writers Guild of Canada, 366 Adelaide St. W., Suite 401, Toronto, ON, M5V 1R9

Sponsor Contact Information:

Booked By: \_\_\_\_\_

Organization: \_\_\_\_\_

Street Address: \_\_\_\_\_

City: \_\_\_\_\_ Province: \_\_\_\_\_ Postal Code: \_\_\_\_\_

Telephone: \_\_\_\_\_ Email: \_\_\_\_\_ Fax: \_\_\_\_\_

Twitter (company): \_\_\_\_\_ Website: \_\_\_\_\_

Signature: \_\_\_\_\_ Date: \_\_\_\_\_

Company Name as it should appear in publications & signage: \_\_\_\_\_

Please email a copy of your logo in high-resolution format (.EPS, .TIF or .AI) along with a .JPG or .PNG version to: **awards@wgc.ca**

Deadlines for Artwork:

Awards Program – **Monday, March 28**

*Canadian Screenwriter* – **Wednesday, April 27**

*Please note: If you would like to include awards winners' names in your artwork for Canadian Screenwriter,*

*contact Lana Castleman (l.castleman@wgc.ca)*