

Be seen first.

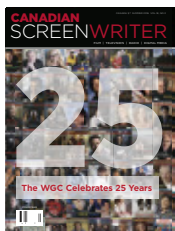


Advertise in

CANADIAN
SCREENWRITER

CANADIAN SCREENWRITER

FILM | TELEVISION | RADIO | DIGITAL MEDIA



- Advertise in Canadian Screenwriter and reach:
- 2,100+ professional screenwriters across Canada
 - Film, television and digital media leaders
 - Government decision-makers
 - Entertainment industry journalists
 - Canadians interested in film and television

We offer reasonable rates, targeted to a professional audience.

Ad Rates and Specifications (Width x Height)

Premium Positions:

| | | |
|-----------------------------|------------------|--------|
| A Outside Back Cover | 8.125" x 10.875" | \$1900 |
| A Inside Front & Back Cover | 8.125" x 10.875" | \$1700 |

Full Colour Ads :

| | | |
|-----------------------------|------------------|--------|
| A Double Page Spread | 16.25" x 10.875" | \$1900 |
| B Full Page | 8.125" x 10.875" | \$1000 |
| C Two-thirds Page Vertical | 4.667" x 9.875" | \$700 |
| D Half Page Horizontal | 7.125" x 4.807" | \$550 |
| E One-third Page Vertical | 2.208" x 9.875" | \$375 |
| F One-quarter Page Vertical | 3.5" x 4.807" | \$300 |
| G One-sixth Page Vertical | 2.27" x 4.667" | \$200 |

- All rates are net of agency commission and HST.
- Frequency discounts available on purchase of two or more issues.

Artwork Policy and Specifications:

We accept artwork (high resolution - 300 dpi PDF preferred with fonts embedded or TIFF or JPEG); Illustrator EPS (CC or earlier with fonts as outlines) sent digitally. Please use a file compression program to reduce file size. Include a PDF proof.

Material Requirements:

- Advertising prices indicate camera-ready art supplied to fit our ad size specifications.
- Trim size for full page ad is 8.125" x 10.875". Please add 1/8" all around for bleed ads.
- Publisher will charge back to advertiser/agency all costs for any/all additional film work incurred.

Ad Design:

Canadian Screenwriter can work with you to develop an ad for your business. Please contact us for design rates.

Place your ad today!
Contact Lana Castleman at
l.castleman@wgc.ca
Tel: 416.979.7907 x 5234
Toll-free: 1.800.567.9974
Fax: 416.979.9273
www.wgc.ca