

Be seen first.

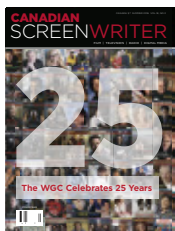


Advertise in

CANADIAN  
SCREENWRITER

# CANADIAN SCREENWRITER

FILM | TELEVISION | RADIO | DIGITAL MEDIA



- Advertise in Canadian Screenwriter and reach:
- 2,100+ professional screenwriters across Canada
  - Film, television and digital media leaders
  - Government decision-makers
  - Entertainment industry journalists
  - Canadians interested in film and television

We offer reasonable rates, targeted to a professional audience.

## Ad Rates and Specifications (Width x Height)

### Premium Positions:

A Outside Back Cover	8.125" x 10.875"	\$1900
A Inside Front & Back Cover	8.125" x 10.875"	\$1700

### Full Colour Ads :

A Double Page Spread	16.25" x 10.875"	\$1900
B Full Page	8.125" x 10.875"	\$1000
C Two-thirds Page Vertical	4.667" x 9.875"	\$700
D Half Page Horizontal	7.125" x 4.807"	\$550
E One-third Page Vertical	2.208" x 9.875"	\$375
F One-quarter Page Vertical	3.5" x 4.807"	\$300
G One-sixth Page Vertical	2.27" x 4.667"	\$200

- All rates are net of agency commission and HST.
- Frequency discounts available on purchase of two or more issues.

### Artwork Policy and Specifications:

We accept artwork (high resolution - 300 dpi PDF preferred with fonts embedded or TIFF or JPEG); Illustrator EPS (CC or earlier with fonts as outlines) sent digitally. Please use a file compression program to reduce file size. Include a PDF proof.

### Material Requirements:

- Advertising prices indicate camera-ready art supplied to fit our ad size specifications.
- Trim size for full page ad is 8.125" x 10.875". Please add 1/8" all around for bleed ads.
- Publisher will charge back to advertiser/agency all costs for any/all additional film work incurred.

### Ad Design:

Canadian Screenwriter can work with you to develop an ad for your business. Please contact us for design rates.

**Place your ad today!**  
**Contact Li Robbins [l.robbs@wgc.ca](mailto:l.robbs@wgc.ca)**  
**Tel: 416.979.7907 ext. 5234**  
**Toll-free: 1.800.567.9974**  
**Fax: 416.979.9273**  
**[www.wgc.ca](http://www.wgc.ca)**