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### **Why tell the WGC about my Digital Project?**

The WGC is collecting information about Digital Projects that are being made in Canada for several reasons. First, and most importantly, if you tell us about your project, we can help promote it. Second, the WGC works with many government, professional agencies, and other guilds and unions – having an accurate picture of the digital screenwriting community in Canada means that we can bring facts and figures to the table that work in your favour. Third, collecting this information means that we have a database of creators who are interested in digital work and can recommend you to producers who contact us with inquiries. Fourth, knowing about you also means that you know about us – you become part of the conversation and can help us shape the future of our digital policies.

### **But I'm not a member.**

That's okay! If you're creating a Digital Project of any kind (webseries, tie-ins, writing a video game, etc.) we still want to hear about it. You are the future of digital screenwriting. You are experimenting with an innovative form, or creating something fantastic and new; the aspiring creator, and the next big thing. The WGC exists to serve not just our members who are also working in digital, but all screenwriters throughout Canada. We love what you're doing – so tell us about it!

### **I'm a member, but I'm not being paid/paying myself.**

That's okay, too! We understand that Digital Projects are often created on a shoestring budget, and that the business model is still growing organically. As it says in our **Digital Guidelines**, all work undertaken by WGC members on a Digital Project is done for a fee that is negotiable. All we ask is that you file a contract with us, as you would with any other traditionally broadcast or distributed program, even if you're not paying yourself or are working pro bono or with an alternative compensation scheme.

### **What will you do with my information?**

The details of your production and your personal contact information will go into our file on digital projects, and will remain protected and private in our office. If we use any of your information in a public forum (for example, as part of a report to the CRTC), it will always be made anonymous and aggregated.

### **It's just a Digital Project. Who cares?**

We do! And there's no such thing as "just a Digital Project." No matter what you create, we want to support your efforts and your passions. The distribution platform doesn't make your work any less important to us.

### **Are you going to use this to get me to join the WGC?**

We want you to join the WGC when the time is right for you. If you don't feel that you are at a stage in your screenwriting career that makes joining the WGC a sensible choice, then we aren't going to pressure you into it. We are here to support you and your career, whether you're a member or not.

### **What are the advantages to telling the WGC about my Digital Project?**

Telling us about you and your project means that you will receive invitations to our events, will be included in our discussions, can help us shape the future of our digital policy. We can act as an information resource, help you network with one another and with WGC-member professionals, can speak on your behalf on the national level, and raise public awareness of Digital Projects. We might spotlight your project or choose to do an interview with you on our website or in our professional magazine, we can lobby on your behalf with other unions, broadcasters, producers and the government, and so much more!



Today's Date: \_\_\_\_\_

**Basic Information:**

Title of Project: \_\_\_\_\_

Is it Convergent with/Affiliated with/Derived from a broadcast property? \_\_\_\_\_

Property: \_\_\_\_\_

Production Company: \_\_\_\_\_

Contracting Entity (i.e. engager issuing the contracts): \_\_\_\_\_

Producer(s): \_\_\_\_\_

Creator(s): \_\_\_\_\_

Writer(s): \_\_\_\_\_

Short Synopsis: \_\_\_\_\_

Projected launch date: \_\_\_\_\_

**Type of Digital Project:**      Linear      Non Linear

Web Series (i.e. serialized program)       Independent or short film       Game

Lifestyle or reality series       Documentary

Other: \_\_\_\_\_      Number of projected episodes: \_\_\_\_\_

**How is the Digital Project being funded?** *(tick and describe all that are applicable)*

Grant: \_\_\_\_\_       Equity: \_\_\_\_\_

Tax Credits: \_\_\_\_\_       Production Studio: \_\_\_\_\_

Crowdfunding: \_\_\_\_\_       Merchandise: \_\_\_\_\_

Donations: \_\_\_\_\_       Ad Revenue: \_\_\_\_\_

Sponsorship: \_\_\_\_\_       Personal: \_\_\_\_\_

Other: \_\_\_\_\_



**Are any of the writers being paid?**      Y      N *(tick all that are applicable)*

Script Fee    Deferral    Royalties    Revenue Share    Honourarium

Other: \_\_\_\_\_

**How is the Project being distributed?** *(tick all that are applicable)*

YouTube    Hulu    Netflix    KoldKastTV    BlipTV    iThentic    iTunes

Own website/hosting site: \_\_\_\_\_

Broadcaster's website: \_\_\_\_\_

Other: \_\_\_\_\_

**Are you a CMPA member?**      Y      N

**Are you engaging ACTRA members?**      Y      N

**Are you or any of the writers WGC members?**      Y      N

Membership number: \_\_\_\_\_

**May we contact you or your writers with information about joining the WGC?**      Y      N

**Contact Info:**

Name: \_\_\_\_\_

Snail mail: \_\_\_\_\_

Email: \_\_\_\_\_

Phone: \_\_\_\_\_

Website: \_\_\_\_\_