

Artwork Policy:

We prefer that you send artwork digitally, but we can support CD-ROMs. Please use the file compression program STUFFIT when possible to avoid transportation problems and to reduce file size. Ad proof (ie. laser proof) must accompany CD-ROM. Colour ads must be accompanied by a colour proof.

Computer File Specifications:

Computer files are accepted digitally or on CD-ROM. MAC format preferred. Photos must be at 300 dpi resolution.

- QUARK:** Include all fonts and images used with Quark file.
PHOTOSHOP: Save file in TIFF or JPEG format at 300 dpi.
ILLUSTRATOR: Save file in EPS format with text to outlines.
PDF: Save file with fonts embedded.

When sending artwork digitally, please include a PDF proof.

Camera Ready Film Specifications:

When supplying film, requirements are right-reading emulsion down (RRED) at 133 line screen. Please include a laser proof with film.

Ad Makeup:

Canadian Screenwriter will be happy to work with you to develop an appropriate ad for your business. This usually involves combining artwork provided by the advertiser with layout and typesetting done by *Canadian Screenwriter*. Please contact us for design rates.

Premium Positions:

A	Outside Back Cover	\$1900
A	Inside Front & Back Cover	\$1700

Black and White:

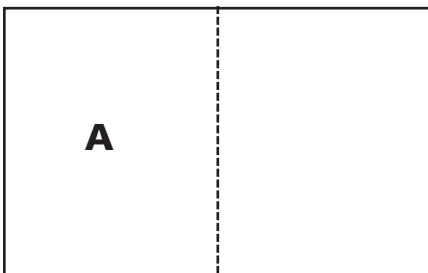
A	Double Page Spread	\$1900
B	Full Page	\$1000
C	Two-thirds Page Vertical	\$700
D	Half Page Horizontal	\$550
E	One-third Page Vertical	\$375
F	One-quarter Page Vertical	\$300
G	One-third Page Square	\$375
H	One-sixth Page Vertical	\$200
I	One-sixth Page Horizontal	\$200

- All rates are *net* of agency commission and GST.
- Frequency discounts available on purchase of two or more issues.

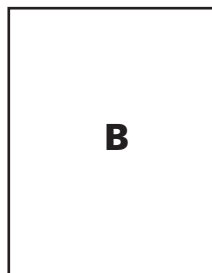
Material Requirements:

- Advertising prices indicate camera-ready art supplied to fit our ad size specifications.
- Trim size for full page ad is 8.125 x 10.875 inches. Please add 1/8" all around for bleed ads.
- Publisher will charge back to advertiser/agency all costs for any/all additional film work incurred.
- Four-colour process: add \$500.

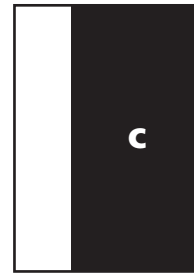
Ad Sizes: Dimensions are Width x Height



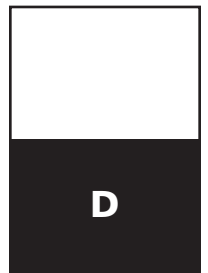
Double Page
16.25 x 10.875



Full Page
8.125 x 10.875



2/3 Page Vert.
4.667 x 9.875



1/2 Page Horiz.
7.125 x 4.807



1/3 Page Vert.
2.208 x 9.875



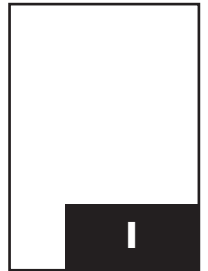
1/4 Page Vertical
3.5 x 4.807



1/3 Page Square
4.667 x 4.807



1/6 Page Vert.
4.667 x 2.27



1/6 Page Horiz.
4.667 x 2.27