



## **Writers Guild Objects to Anti-Union Finding in CMPA Report**

### **For Immediate Release.**

**March 1, 2012, Toronto** – The Writers Guild of Canada (WGC) announced today that it takes issue with some of the methodology and subsequent findings in the CMPA’s recently released “Content Everywhere” report. In particular, the WGC objects to the anti-union conclusion that is, while unsubstantiated, contained in the report.

The CMPA report implies that creative unions are driving up costs of webseries production, thereby inhibiting Canada’s competitiveness in digital media. The Report’s finding – that the non-union model of production prevails – appears to have been based on one unnamed source rather than available statistical evidence.

Canadian unions have been actively encouraging work in this developing area. For example, the WGC Independent Production Agreement is highly flexible and designed to meet the diverse needs of an evolving digital sector.

WGC members have been leading the way in the digital space, creating compelling content and fostering growth in the area. Neither these creators nor any other members of the Canadian webseries community were consulted for the CMPA report, and so nothing of their experience and expertise helped inform the findings.

For more information, please contact, David Kinahan, Director of Communications, WGC. [d.kinahan@wgc.ca](mailto:d.kinahan@wgc.ca) , 416-979-7907

**The Writers Guild of Canada (WGC):** The Writers Guild of Canada (WGC) represents more than 2,000 professional English-language screenwriters across Canada. These are the creators who write the Canadian entertainment we enjoy on our televisions, movie screens and digital platforms.