



## **Writers Guild Applauds A-Based Funding for Canada Media Fund**

**For Immediate Release – Toronto – March 23, 2011** – The Writers Guild of Canada (WGC) thanks the Government of Canada for making permanent its budgetary commitment to the Canada Media Fund (CMF). This commitment to ongoing support is important recognition of the CMF's crucial role as a contributor to excellence and employment in the Canadian television and digital media industries.

WGC Executive Director Maureen Parker says "the CMF is a critical catalyst that ensures Canadians have the ability to choose from a variety of high quality Canadian programming on a variety of platforms. CMF-supported shows – like *Rookie Blue*, *Flashpoint*, *Murdoch Mysteries*, *Heartland* and more – have consistently rated among the most watched in Canada in their time slots, and have been sold to territories around the world."

Parker added that "this budgetary support will encourage investment and provide the TV industry in Canada with the kind of stability it needs to go forward and create in confidence."

For more information, please contact David Kinahan, Writers Guild of Canada, at [d.kinahan@wgc.ca](mailto:d.kinahan@wgc.ca)

The Writers Guild of Canada (WGC) represents more than 2,000 professional English-language screenwriters across Canada. These are the creators who write the Canadian entertainment we enjoy on our televisions, movie screens and digital platforms.