



## **Writers Guild Applauds Permanent Funding for Canada Media Fund**

**For Immediate Release – Toronto – June 6, 2011** – The Writers Guild of Canada (WGC) applauds the Government of Canada for today making permanent its budgetary commitment to the Canada Media Fund (CMF).

WGC Executive Director Maureen Parker says “we welcome the government’s recognition of the crucial role this public-private partnership plays as a catalyst for quality Canadian programming on multiple platforms. National and international success stories like *Rookie Blue*, *Flashpoint*, *Murdoch Mysteries*, *Heartland* and many more would not have been possible without the CMF.”

Parker added that “the CMF makes a critical contribution to excellence, employment and economic generation in the Canadian television and digital media industries. Making the fund permanent will bring increased stability and confidence to the sector. With the fund protected from the uncertainty of the renewal cycle, creators can now focus on what they do best – making quality shows Canadians want to watch.”

For more information, please contact David Kinahan, Writers Guild of Canada, at [d.kinahan@wgc.ca](mailto:d.kinahan@wgc.ca)

The Writers Guild of Canada (WGC) represents more than 2,000 professional English-language screenwriters across Canada. These are the creators who write the Canadian entertainment we enjoy on our televisions, movie screens and digital platforms.